

May 21, 2025

Number of visitor arrivals to Japan
3,908,900 in April 2025
(preliminary figures estimated by JNTO) (Compared to 2024)

Country/Area	Total			Total		
	2024 Apr.	2025 Apr.	growth rate (%)	2024 Jan.～Apr.	2025 Jan.～Apr.	growth rate (%)
Grand Total	3,043,003	3,908,900	28.5	11,601,486	14,446,600	24.5
South Korea	661,259	721,600	9.1	2,999,962	3,227,800	7.6
China	533,611	765,100	43.4	1,861,687	3,130,200	68.1
Taiwan	459,723	537,600	16.9	1,938,702	2,161,300	11.5
Hong Kong	184,460	263,600	42.9	808,017	911,200	12.8
Thailand	142,521	158,500	11.2	466,298	520,300	11.6
Singapore	46,324	60,000	29.5	178,426	213,300	19.5
Malaysia	45,983	51,200	11.3	180,193	244,200	35.5
Indonesia	62,515	61,400	-1.8	179,496	232,300	29.4
Philippines	68,499	91,000	32.8	269,313	302,200	12.2
Vietnam	61,607	64,100	4.0	233,865	252,400	7.9
India	23,162	37,300	61.0	72,941	99,400	36.3
Australia	80,812	115,200	42.6	333,698	429,000	28.6
U.S.A.	228,900	327,500	43.1	799,549	1,044,400	30.6
Canada	52,118	72,600	39.3	175,464	227,500	29.7
Mexico	11,786	21,800	85.0	41,747	56,500	35.3
United Kingdom	48,407	69,500	43.6	150,543	185,400	23.2
France	51,619	57,100	10.6	123,016	136,600	11.0
Germany	36,029	57,200	58.8	108,846	136,700	25.6
Italy	24,855	45,600	83.5	63,683	90,900	42.7
Spain	11,722	24,200	106.4	39,611	59,200	49.5
Russia	10,748	23,200	115.9	27,476	52,600	91.4
Nordic Countries	12,955	22,800	76.0	47,388	60,600	27.9
Middle East	23,157	28,400	22.6	47,143	75,200	59.5
Others	160,231	232,400	45.0	454,422	597,400	31.5

◆Note 1. If reproduced, your credit line to JAPAN NATIONAL TOURISM ORGANIZATION is mandatory.

◆Note 2. Above figures for 2024 are provisional, while figures for 2025 are the preliminary ones estimated by JNTO.

◆Note 3. Visitor arrivals exclude permanent residents whose primary place of residence is in Japan and include travelers entering Japan for transit.
Foreigners entering or re-entering Japan, such as expatriates and their families, and international students are included in visitor arrivals to Japan.
Crew members are excluded.

◆Note 4. Nordic Countries refers to Sweden, Denmark, Norway, and Finland.

◆Note 5. Middle East refers to Israel, Turkey, and the Gulf Cooperation Council countries (Saudi Arabia, UAE, Bahrain, Oman, Qatar, Kuwait).

◇For more information on inbound statistics:
Japan Tourism Statistics <https://statistics.jnto.go.jp/en/>

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